

**What is your web address (URL)?**

**Do you own the URL?**  Yes  No

**If not, do you want iDesign Aspen to secure the web address for you?**  Yes  No

**Websites that I like/dislike**

While it is important for you to be able to point out website designs that you like, it is equally important for you to be able to communicate, why you like or dislike them. Please take the time to pick out a three designs that you like and note which parts of those websites you like best.

**Example #1 web address:**

- Things I like:
- Things I dislike:
- Color:
- Style:
- Layout:
- Navigation:
- General Comments:

**Example #2 web address:**

- Things I like:
- Things I dislike:
- Color:
- Style:
- Layout:
- Navigation:
- General Comments:

**Example #3 web address:**

- Things I like:
- Things I dislike:
- Color:
- Style:
- Layout:
- Navigation:
- General Comments:

**Keywords:** Describe your company with 20 keywords - this helps the internet user find your website:

**Colors:** What colors would you like to see in your new design?

**Describe your target audience:** (examples: families, business)

**Do you have a slogan, catch phrase or mission statement?**

**Images**

**Do you have photography for the site?**  Yes  No

**If not, do you want to use stock photography?**

*If so, undersand that this could add more time to your quote.*

Yes  No

**Content**

**Do you need help with writing your content?**

*If so, undersand that this could add more time to your quote.*  Yes  No

**Extras you would like to include:**

*If so, undersand that this could add more time to your quote.*

- Flash Slideshow
- Contact Form
- Map
- Shopping Cart
- Events Calendar
- Email Marketing Sign-up box
- Printable Brochure